

MS. VRINDA MODA

Assistant Professor, Commerce Department.

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Vrinda Moda is presently working as an Assistant Professor in Jesus and Mary College, University of Delhi. She is an adhoc in the department since July, 2018. She has an experience of working as a Process Analyst at RBS Business Services. She has cleared Companies Secretary Professional level. She has paper presentations and publications in her name.

Qualifications

- B.Com (Hons.), Ramjas College, University of Delhi, New Delhi (2011-14)
- M.Com, SOL, University of Delhi, New Delhi (2014-16)

Membership of Professional Bodies

- Indian Accounting Association NCR Chapter: Life Member

Papers Taught:

Income Tax Law and Practice, Cyber Crime, Social Entrepreneurship, Management of Small Business, Computer Application in Business, Financial Accounting.

Specialisation: Finance and Law

College Societies

- Member, IRIS
- Member, MERCATUS
- Member, JMCEP

Selected Publications: Books/Course Material/Articles

- 'Green Consumerism: A Sustainable approach or a fad, An Empirical Study' "Alignment of Performance Management System with organizational culture-special reference to NTPC", Journal Name: Excel India Publishers, ISBN No 978-93-84869-51-9, V-1.

Selected Papers presented at National/International Conferences:

- Presented a paper titled "Women empowerment: Visibility of women in the entrepreneurial world in the last few years" in the International conference held at Jesus and Mary college, University of Delhi (October, 2018)

- Presented a paper titled “The Impact of Company’s Financials on CSR: An Empirical Study of NIFTY 50 Companies” in the First International Conference on ‘Corporate Governance: Issues, Challenges and Changing Paradigms’ organized by GRFCG at IIC, New Delhi (September, 2019)

Other responsibilities

- Organizing Member, International Conference on Social Media Marketing-Opportunities and Challenges, Department of Commerce, Jesus and Mary College, Delhi
- Organizing Member, Workshop on Climate Across The Curriculum: Educational Resources for teachers conducted By IQAC , JMC and TROPICSU, IISER, Pune
- Organizing Member, National Faculty Development Programme conducted by TLC, Ramanujan College, IAA, Department of Financial Studies under Govt of India, MHRD
- Organizing Member, Golden Jubilee International Conference on Women Empowerment through Transformative Education, Jesus and Mary College, New Delhi
- Organizing Member, COMQUEST and COMACUMEN.